

2022



Corporate |
Brochure |

All About #welfareengineering

Making Poultry Farming Sustainable and Profitable
with a Prime Focus on Welfare

About Us

Animal and farmer welfare are usually neglected in the chick to chicken cycle. Also, it is affecting overall productivity. We have identified a few opportunities to improve poultry farms' animal welfare and productivity. With automation, robotics, and IoT, we want to impact poultry farming positively.

Vision

To make poultry farming healthier and sustainable.

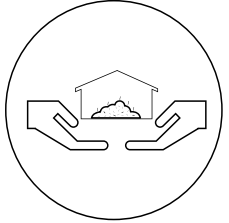
Mission

Focus on [#welfareengineering](#) to improve animal welfare and productivity of commercial poultry farms by providing innovative solutions.

We are proudly supporting 6 out of 17 Sustainable Development Goals of the United Nations.

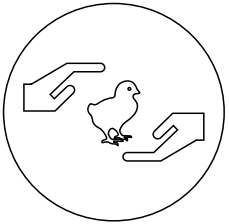


Our Focus



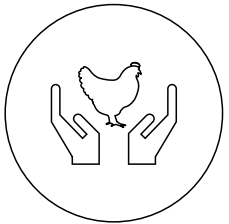
Poultry Farm Waste Management

Maintain poultry environment and livestock welfare in good condition by monitoring and managing poultry farm waste in Broiler and Breeder Poultry farms.



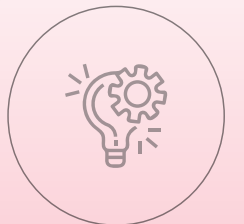
Brooding Management

Use IoT-based technology to create, monitor, and maintain an ideal and comfortable environmental condition during a brooding period after the placement of chicks in the poultry.



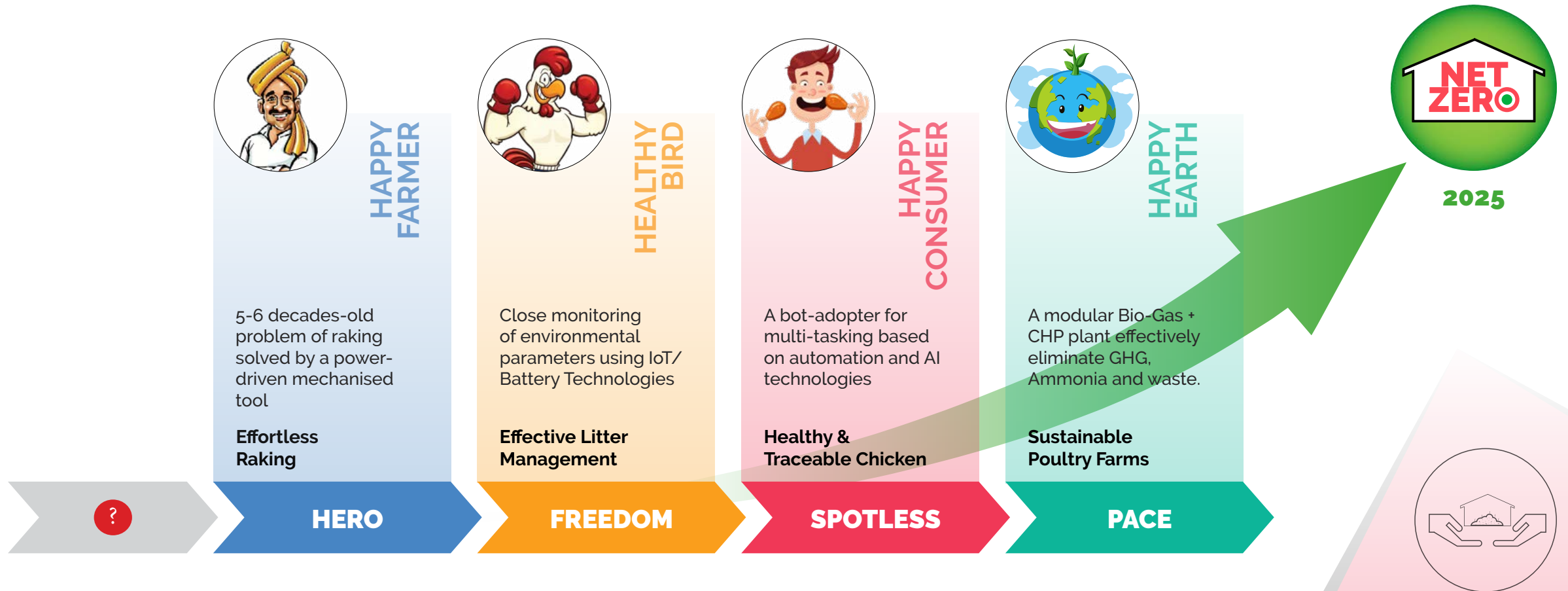
Bird Harvesting Management

Provide the technology solution for handling birds with care and maintaining excellent livestock welfare during the catching process.



NET-ZERO Plan

We are focused on [#welfareengineering](#) to improve the animal welfare and productivity of poultry farms by providing solutions to poultry farm waste management.



Our Product

Power-driven litter management solution solved 5-6 decades-old problem of raking. PakshiMitra-HERO, Stage I Solution, is a power-driven, compact, and affordable machine that performs raking operation effortlessly.

Features & Benefits



Eco-friendly
No fuel required



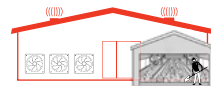
Consumes less
electric power



Effective in rainy
& winter season



10000 Sq. ft.
raking in < 1 Hr



Designed for all types
of India farm/conditions



Enclosed design
safe for birds



Low sound
(< 30 db)



Less efforts,
Least maintenance



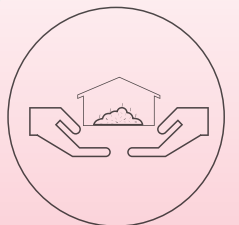
High Income
Improved FCR



MADE IN INDIA
Product



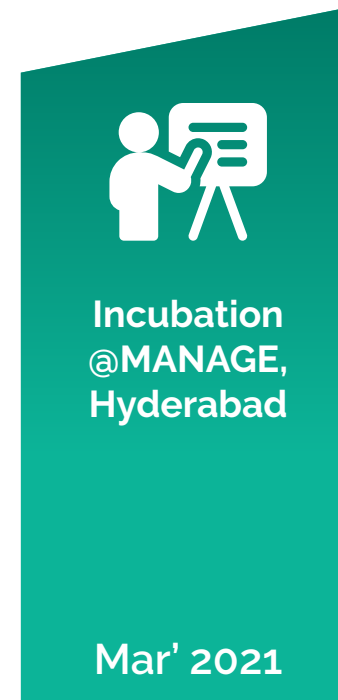
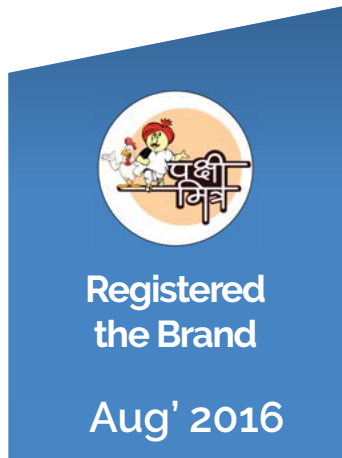
HERO



Our Journey

Our journey started when we took the challenge to solve the fundamental problem of raking, i.e., efficient raking with minimum efforts. The solution for litter raking, which looked so simple, was very challenging. However, Team PakshiMitra's decades of experience designing critical nuclear & heavy engineering equipment helped us deliver quality and reliable products.

With over two years of continuous efforts and nine prototypes, we successfully launched our first an award-winning product, 'PakshiMitra- HERO',



Awards

- **"Most Innovative Agtech (Emerging Startups)"**
at 4th Edition of FICCI Agri Startup Submit and Award 2022.
- **Winner - Sustainability**
Maharashtra Startup Week 2021
- **India's top Innovative MSMEs 2020**
ETRise by Economic Times
- **Best Innovation Company**
Padma Shri Dr. B. V. Rao
Poultry Entrepreneurs
Global Icon Award 2020



Mentors & Team



MANAGE CIA



AMIT KUMAR

Founder & CEO of MSME
Founder of Zimmer



DR. RAJESH KOKJE

21 years of experience in poultry sector,
Graduation from BVC, Mumbai.
PG from Anand, Gujarat



SHANKAR JAGDALE

Founder
Alumni – PSG Tech,
Ex - L&T, Doosan & Atlas Copco
Worked on Nuclear projects
for BARC, NPCIL, ITER



ABHISHEK K. SINGH

Production



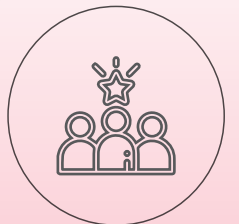
SATISH MORE

Graphics/Social Media Marketing



JIYA SHAIK

Admin/Accounts





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